Medshop Australia improves the health of their inventory with NETSTOCK

NETSTOCK

Success Story

Challenge

A growing Medshop needed a solution to meet clients delivery expectations whilst maintaining optimal inventory levels

Solution

NETSTOCK was integrated with Medshop Australia's ERP (enterprise resource planning) system

Result

The health of Medshop's inventory was significantly improved with increased sales, faster stock turns and the value of over-stocked lines in steady decline

Customer
MEDSHOP AUSTRALIA

Industry
Medical Distributor

Location
Melbourne, Victoria

Medshop is a leading provider of medical supplies to the Australian and Pacific Island region. With a number of warehouses and thousands of products, ranging from low value consumables through to high-end hospital diagnostic equipment, Medshop strives to satisfy customer demands without overstocking.

SAFETY STOCK IS THE KEY

Achieving the holy grail of inventory management – the magical balance of minimal inventory while meeting variable customer demand in the face of unreliable supply – is only possible with optimal safety stock levels.

"By monitoring how well we forecast a product and how reliable the supply is, NETSTOCK dynamically adjusts the level of safety stock required" explains Steven Cumper, director of Medshop Australia.

"For items more likely to end up with excess NETSTOCK shrinks the safety stock away, while safety stock is increased for items with a risk of running out of stock" Steven continues.

NETSTOCK's ability to compute optimal safety stock levels has proven extremely valuable for Medshop Australia.

"Within 6 months, there was a 14% increase in product availability and a 38% increase in sales with just a 16% increase in focused investment."

Steven Cumper,
Director and Co-founder,
Medshop Australia

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